

## PRODUCT DATA

# FASSON®

### FASSON® Crack-Back® Plus Coverall Art FSC® Certified

Issued December 2023

#### Introduction

A self-adhesive paper sheet product for offset printing combined with the unique, diagonal Crack-Back Plus backing removal system.

#### Description

Face: An opaque premium-quality multi-coated woodfree paper, mirror-like finished glossy surface, white.  
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability	Adhesive ➡	Permanent
Backing ⤴		
Crack-Back® Plus (diagonal cracklines)		<b>x</b>

#### Printing & Conversion

Offset printing.  
Before applying the label, the surface must be clean, dry and grease-free.

**Features:** Excellent layflatness, enabling high-speed printing and good ink coverage level. The unique Crack-Back Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label. Product has excellent correction-, overposting- and block-out characteristics.

**Uses:** Correction-, cover-up-, overposting-, block-out- and packaging labels/stickers with a gloss finish: on flat or curved surfaces.  
Hospital labeling order picking-, shipping-, inventory labels: on flat or curved surfaces.  
For indoor use only.

#### General

Shelf life: 2 years stored at 20°C / 55% R.H.  
Total caliper (±10 %): 164 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.

## PRODUCT CHARACTERISTICS

### Physical properties

#### Face

Basis weight:	80 g/m <sup>2</sup>	ISO 536
Caliper:	65 micron	ISO 534

#### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

#### Permanent

Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	365
Tack (N) (FTM 9 on st. steel)	10.3
Minimum application temperature	+5
Service temperature range after 24 hrs (°C)	+80
Resistance to cold (°C) <sup>1)</sup> down to	-20

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

#### Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good layflatness ensures first-class printing and finishing. *(For optimal functionality take care of the following: minimum label size must be 20 cm<sup>2</sup>. The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)*

Basis weight:	86 g/m <sup>2</sup>	ISO 536
Caliper:	87 micron	ISO 534

This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

#### Guarantee and liability:

All product statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. Products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

All products are sold subject to Torraspapel – Lecta's general terms and conditions of sale, see <https://www.lecta.com/terms>

Fasson® and Crack-Back® are registered trademarks of Avery Dennison Corporation and related entities, and the products are produced by Torraspapel - Lecta under license from Avery Dennison Corporation and related entities for EMENA only.