## **PRODUCT DATA**



# **FASSON®** High Gloss White FSC® Certified

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#### Introduction

A self-adhesive paper sheet product for offset printing.

**Description** 

Face: A premium-quality cast-coated woodfree offset paper, mirror finished glossy surface,

white only. This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

Adhesive <b>3</b>	Permanent	Removable	Supertack	Deep Freeze
Backing <b>U</b>				
Crack-Back® Plus (diagonal cracklines)	X	X	X	
No cracklines	X		X	X
Scored backing* (parallel cracklines)	X			

<sup>\*</sup> Parallel scored products have limitations compared to Crack-Back Plus, see reverse side.

### **Printing & Conversion**

Offset printing

Before applying the label, the surface must be clean, dry, and grease-free.

Features: Excellent lay flatness, enabling high-speed printing

The unique Crack-Back® Plus backing removal system with diagonal scored lines

facilitates creating layouts, conversion, and application of the label.

Supertack adhesive is specifically developed for applications on rough and apolar

surfaces.

Deep Freeze adhesive is specifically developed for labels to be applied at temperatures

minus zero.

**Uses:** Multi-colour-, identification-, mailing (addressing/shipping)-, carton-, packaging-,

inventory-, pricing-, barcode labels. Promotional-, seasonal-, theme-, children's-, toy-

and collectable stickers. Magazine supplements; on flat or curved surfaces.

For indoor use only.

General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads "Technical bulletins" TB 7.8 Product Compliance Fasson Offset" and for technical guidance "Technical bulletins" – Offset printing.



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#### PRODUCT CHARACTERISTICS

## Physical properties

#### **Face**

Basis weight:	80 g/m <sup>2</sup>	ISO 536
Caliper:	78 micron	ISO 534
Tensile:	4.3 kN/m MD / 2.7 kN/m CD	ISO 1924/2
Brightness ISO:	89 %	ISO 2470/2
Gloss 20°:	41 %	ISO 8254/3
Opacitu:	92 %	ISO 2471

#### **Adhesive**

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most

common substrates.

Removable: General-purpose emulsion-based removable adhesive. A well-balanced combination of tack and

adhesion permits easy removability from most non-porous surfaces. Good UV-resistance and cold temperature performance.

Caution: Removability can be inhibited if the label is applied to surfaces with which it could react, such

as surfaces printed with nitrocellulose-based inks, varnishes, polystyrene, and certain coated papers

and board (SBR based coatings).

A water-based permanent adhesive specially developed for apolar and rough surfaces. High initial tack Supertack:

combined with strong permanent bond.

A water-based adhesive with very good low temperature performance which, in combination with an Deep Freeze:

excellent initial tack and holding power, makes it highly suitable for deep freeze applications. At room

temperature, labels are easily removable.

	Permanent	Removable	Supertack	Deep Freeze
Adhesion (N/m) (FTM 2 on steel/20 min. bond time)	380	100	460	50
Tack (N) (FTM9 on glass)	10.5	3.5	12.6	2.5
Minimum application temperature	> +5	> +5	> +5	> -20
Service temperature range up to 24 hrs (°C) up to 1 hr (°C)	+80 +110	+80 +110	+80 +110	+70
Resistance to cold (°C) <sup>1)</sup> down to	-40	-40	-40	-40

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

## **Backing**

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the

backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are

spaced just 32 mm apart. Good lay flatness ensures first-class printing and finishing.

(For optimal functionality, take care of the following: minimum label size must be 20 cm<sup>2</sup>. The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)

No cracklines: A bleached one-side-coated white kraft, especially designed for sheet products, featuring

minimal moisture sensitivity.

Scored backing One-side-coated bleached kraft paper, with crush-scored lines, running in the machine

87 micron (Crack-Back® Plus and Scored backing) / 81 micron (No cracklines)

direction, 35 mm apart. Bending along one of the lines will crack the backing open for easy removal. The functionality of scored backing products is strongly related to label size. We advise not to use scored backing for labels larger than A4 (210 x 297 mm) or smaller than A8 (52 x 74 mm). Also, the direction of the score lines is of importance: for labels from A8 to A6 (105x 148 mm) it is commendatory to have the score lines parallel to the short side of the label. For products not complying to these recommendations Torraspapel - Lecta does not take

responsibility for the functionality of the score lines. Use Crack-Back® Plus instead! 86 g/m<sup>2</sup> (Crack-Back® Plus and Scored backing) / 80 g/m<sup>2</sup> (No cracklines) ISO 536

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Basis weight:

Caliper:



ISO 534

Guarantee and liability:
All product statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. Products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

All products are sold subject to Torraspapel – Lecta's general terms and conditions of sale, see https://www.lecta.com/terms

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